## WORD CHOICE

## 5 PAPER - EXTREMELY CLEAR, VISUAL, AND ACCURATE

I picked just the right words for just the right places.

- All the words in my paper fit. Each one seems just right.
- · My words are colorful, snappy, vital, brisk and fresh. You won't find overdone, vague, or flowery language.
- · Look at all my energetic verbsi
- Some of the words and phrases are so vivid that the reader won't be able to forget them.

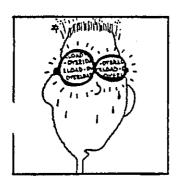
## 3 PAPER - CORRECT BUT NOT STRIKING

The words in my paper get the message across, but don't capture anyone's imagination or attention.

- I used everyday words pretty well, but I didn't stretch for a new or better way to say things.
- Most of the time the reader will figure out what I mean even if a few words are goofed up.
- Occasionally, I may have gone a bit overboard with words that tried to impress the reader.
- My words aren't real specific. Instead of saying, "The sun went down" I should have said, "The sun sagged into the treetops." Better, juicier details were needed!
- There are as many tried out cliche's ("Bright and early," Quick as a wink") as there are new, fresh and original
  phrases: "My mother made me feel more special than all her potted plants."

## 1 PAPER - CONFUSING, MISUSED WORDS, AND PHRASES ABOUND

My reader is often asking, "What did you mean by this?"



- A lot of my words and phrases are vague: "We liked to do things," "We were friends and stuff."
- My words don't make pictures yet. "5omething neat happened." "!t was awesome."
- Some of my words are misapplication-Oops, I mean misused.
- Over and over I used the same words, over and over, and the over and over again until my paper was over.