

# VOICE

- ▶ You feel a strong connection to the writer's...

Emotion

Energy

Conviction

Integrity

*... you feel SOMETHING!*

- ▶ You want to read this piece (or parts of it) aloud to someone else
- ▶ There's a big difference between placid sincerity and powerful engagement
- ▶ Voice takes on different form as the purpose and audience for writing changes
- ▶ No matter what, without voice, it's boring!

## **KEY QUESTION:**

Would you keep reading this piece if it were longer?

MUCH longer?