

ORGANIZATION

5. CLEAR & COMPELLING DIRECTION MAKES READING A BREEZE.

- My beginning gets you hooked.
- Every detail is in the right place.
- You won't feel lost.
- My paper ends at just the right spot-& it leaves you thinking.

3. YOU CAN FOLLOW IT PRETTY WELL.

- I have a beginning.
- Most details fit where I put them.
- The paper has an ending, but it needs some work.

1. WHERE ARE WE HEADED?

- You could get dizzy trying to follow this.
- Beginning? Ooops...
- My ideas seem scrambled, jumbled, confusing-even to me.
- It doesn't have a real ending. It just stops.