

# IDEAS AND CONTENT

## **5 IT'S CLEAR, FOCUSED, & JAM-PACKED WITH DETAILS.**

- You can tell I know a LOT about this topic.
- My topic is small enough to handle.
- Every point is clear.
- The paper "shows"- It doesn't "tell."

## **3 IT HAS ITS INTRIGUING MOMENTS, BUT IT COULD USE SOME DETAILS.**

- I know just enough to write.
- Some of my details are too general.
- My topic might be a little too big to handle.
- Now and then it grabs your attention.

## **1 I'M JUST FIGURING OUT WHAT I WANT TO SAY.**

- I just don't know enough about this topic yet.
- It's hard to picture anything.
- I'm still thinking on paper-looking for an idea.