Communication Arts

Power Standard 7:7

Summative Test

Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Hour \_\_\_\_\_\_\_\_\_\_

**Read the following poem by Jonathan Kantrowitz and answer the question.**

**“SUCCESS”**

I’ve learned this lesson, believe me it’s true.

I’ve shared it with many; I’ll share it with you.

Be careful what you wish for, what you hope you’ll get,

You won’t be satisfied when you have it, I’ll bet,

For fame is fleeting, and self defeating;

For many it’s there, then begins retreating

And, in its glare, there’s every stranger’s greeting.

You’ll wish you were alone, away from the meeting.

The more money you have, you never feel richer.

You’re always behind; you get the picture.

Your basic necessities just grow and grow.

Wealth changes your wants, needs, and so…

Some measure success by fortune or fame.

Others know success is in one’s good name.

To win or lose, to them it’s the same.

What counts is how you played the game.

I’ll work hard, struggle and strive

To be a success and to arrive

But I know for all my energy and drive

The reason I’m here, why I’m alive

Is not to make more than you or you,

Not to be better known by every clique or crew-

But to live a life in which regrets are few

To myself and mine be faithful and true.

1. Why does the author believe that rich people never feel rich?
2. The author believes this because being a famous person doesn’t last forever.
3. The author believes this because people are never satisfied with what they have.
4. The author believes this because people don’t want to work hard to become rich.
5. The author believes this because having friends is more important than being rich.
6. Complete the following graphic organizer. Identify the type of propaganda used in each ad and provide an explanation using details from the text.

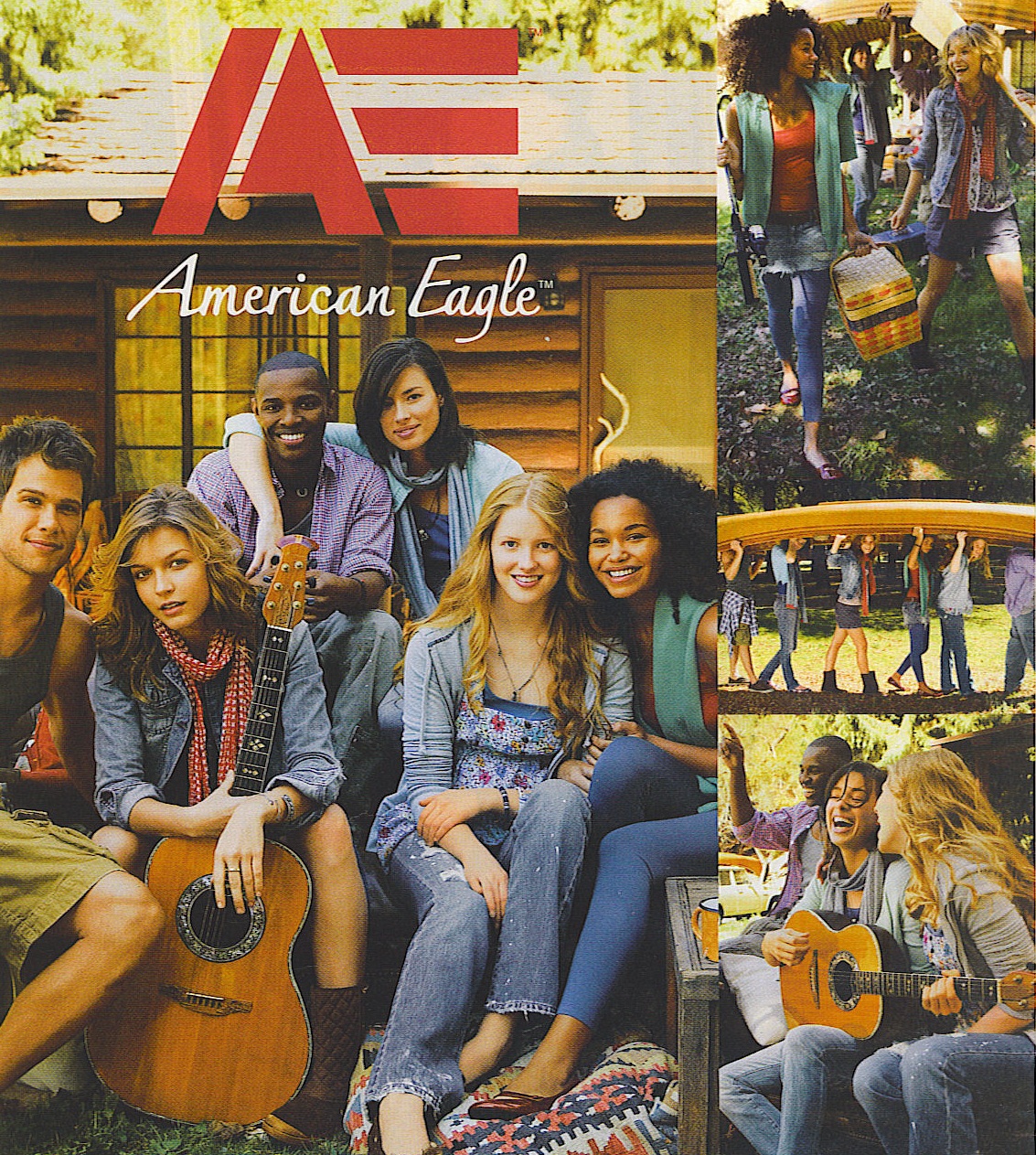
|  |  |  |
| --- | --- | --- |
|  | **Type of Propaganda** | **Explanation** |
| **Ad #1** |  |  |
| **Ad #2** |  |  |
| **Ad #3** |  |  |

Ad #1





Ad #2



Ad #3