Principal Email

Hi [Principal name],

I’m really excited about the start of the school year. When we get back, I was hoping to hold a 15-20 minute professional development session about [ClassDojo](http://www.classdojo.com), a free tool for teachers that I have been using in my classroom.

I’ve included more information below and can send you a PDF handout highlighting the benefits of ClassDojo if you are interested.

Given that ClassDojo is completely free, is [loved by teachers](http://classdojo.com/love) and students, and increases student engagement, I think our staff could benefit from learning more about ClassDojo.

Please let me know what you think we can schedule 15-20 minutes during our first PD of the year.

Thank you,

[your name]

ClassDojo helps manage student behavior and build positive learning habits by providing real-time feedback loops that recognize and reinforce students’ specific behaviors, values, and accomplishments. ClassDojo gives me the option of updating behavior instantaneously using a laptop, tablet, or smartphone and can be displayed via computer, projector, or interactive whiteboard. The availability of data engages students and helps actively shape behavior, thus creating a more positive learning environment in the classroom.

ClassDojo also automatically generates behavior reports that I can send home to parents or share with students. These reports have given parents and students insight into the classroom that hadn’t been previously available. I believe that providing students with feedback has allowed learning to flourish in my classroom, increasing students’ positive behavior and intrinsic motivation.